## **Plan for Today**

- General *requirements* on preference representation languages
- Distinguish cardinal and ordinal preference structures
- Different *classes* of utility functions (cardinal preferences): monotonic, dichotomous, modular, concave utilities ...
- Review of languages for representing utility functions: explicit form, k-additive form, weighted goals, ...
- Discussion of properties of different representation languages: expressive power and comparative succinctness
- Review of languages for ordinal preference representation: prioritised goals and ceteris paribus preferences

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#### **Preference Representation in Combinatorial Domains**

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The collective choices made in a MAS will be driven by the interests of individual agents. Agents must be able to *communicate preferences* (directly through full revelation, or indirectly via "moves" in a game).

- So far, we have treated this topic only very *abstractly*, by saying that agents "have" a utility function or "report" a valuation.
- In combinatorial domains, preference representation is not trivial:
  - for instance, negotiation over n goods requires expressing preferences over  $2^n$  bundles
  - also: multi-criteria decision making; voting for assemblies; ...

So far, we have ignored this *computational problem* in the course (as is common practice in the economics literature).

• In this lecture, we are going to review and compare different *preference representation languages*.

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#### **Preference Representation Languages**

The following questions should be addressed when you investigate a preference representation language:

- *Cognitive relevance:* How close is a given language to the way in which humans would express their preferences?
- *Elicitation:* How difficult is it to elicit the preferences of an agent so as to represent them in the chosen language?
- *Expressive power:* Can the chosen language encode all the preference structures we are interested in?
- *Succinctness:* Is the representation of (typical) preference structures succinct? Is one language more succinct than the other?
- *Complexity*: What is the computational complexity of related decision problems, such as comparing two alternatives?

We are going to concentrate on expressive power and succinctness.

#### **Cardinal and Ordinal Preferences**

A *preference structure* represents an agent's preferences over a set of alternatives  $\mathcal{X}$ . There are different types of preference structures:

- A cardinal preference structure is a (utility or valuation) function
  u : X → Val, where Val is usually a set of numerical values such as N or R.
- An ordinal preference structure is a binary relation ≤ over the set of alternatives, that is reflexive and transitive (and connected).

Note that we shall assume that  $\ensuremath{\mathcal{X}}$  is finite.

## **Preferences in Resource Allocation Scenarios**

Let  $\mathcal{R}$  be a finite set of indivisible *resources* (goods) with  $|\mathcal{R}| = n$ . Assume there are *no externalities:* agent preferences only depend on their assigned bundle (not on the allocation as a whole or on any other outside factors)  $\rightsquigarrow$  need to model preference structures over  $\mathcal{X} = 2^{\mathcal{R}}$ Hence, the explicit representation has *exponential* space complexity. Possible ways out:

- only consider *restricted classes* of preference structures, which may allow for a more concise representation; and/or
- consider (and compare) different representation languages.

We start with the case of utility functions ...

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#### Some Observations

- *Intrapersonal comparison:* ordinal and cardinal preferences allow for comparing the satisfaction of an agent for different alternatives
- Interpersonal comparison: ordinal preferences don't allow for interpersonal comparison ("Ann likes x more than Bob likes y")
- *Preference intensity*: ordinal preferences cannot express preference intensity; cardinal preferences can (subject to *Val* being numerical)
- Representability: a connected ordinal preference relation ≤ is representable by a utility function u: x ≤ y iff u(x) ≤ u(y)
- *Cognitive relevance:* hard to make general statements, but at least ordinal preferences don't require reasoning with numerical utilities
- *Explicit representation:* the explicit representation of cardinal and ordinal preferences have space complexity  $O(|\mathcal{X}|)$  and  $O(|\mathcal{X}|^2)$ , respectively (why?)

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#### **Classes of Utility Functions**

Now a utility function is a mapping  $u: 2^{\mathcal{R}} \to \mathbb{R}$ .

- u is normalised iff  $u(\{\}) = 0$
- u is non-negative iff  $u(X) \ge 0$
- u is monotonic iff  $u(X) \leq u(Y)$  whenever  $X \subseteq Y$
- u is dichotomous iff u(X) = 0 or u(X) = 1
- u is modular iff  $u(X \cup Y) = u(X) + u(Y) u(X \cap Y)$

• 
$$u$$
 is additive iff  $u(X) = \sum_{x \in X} u(\{x\})$ 

Important: for the above definitions, the respective (in)equations are understood to hold for *all* bundles  $X, Y \subseteq \mathcal{R}$ .

▶ What is the connection between modular and additive utilities?

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#### Modular and Additive Utilities

Modularity and additivity are really just two different names for the same thing (well, almost):

**Proposition 1** A utility function is additive iff it is both modular and normalised.

<u>Proof:</u> "⇒": obvious √

" $\Leftarrow$ ": Let  $X \subseteq \mathcal{R}$ ,  $x \in X$ .

From modularity, we get  $u(X) = u(X \setminus \{x\}) + u(\{x\}) - u(\{\})$ . As u is normalised, we obtain  $u(X) = u(X \setminus \{x\}) + u(\{x\})$ . If we iterate this step |X| times, we get  $u(X) = \sum_{x \in V} u(\{x\})$ .  $\Box$ 

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#### More Classes of Utility Functions

A few more commonly used classes of utility functions:

- u is submodular iff  $u(X \cup Y) \le u(X) + u(Y) u(X \cap Y)$
- u is supermodular iff  $u(X \cup Y) \ge u(X) + u(Y) u(X \cap Y)$
- $u \text{ is concave iff } u(X \cup Y) u(Y) \leq u(X \cup Z) u(Z) \text{ for } Y \supseteq Z$ 
  - <u>Intuition</u>: marginal utility (of obtaining X) decreases as we move to a better starting position (namely from Z to Y)
- u is convex iff  $u(X \cup Y) u(Y) \ge u(X \cup Z) u(Z)$  for  $Y \supseteq Z$

<u>Note:</u> sub(super)modular functions are also called sub(super)additive; different authors may or may not assume functions to be normalised.

#### **Observations**

The following relationships amongst some of these classes of utility functions are easily checked:

- submodular  $\cap$  supermodular = modular
- u submodular iff -u supermodular
- u concave iff -u convex
- concave  $\subset$  submodular (Proof: set  $Z = X \cap Y$ )
- convex  $\subset$  supermodular

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#### **Explicit Representation**

The *explicit form* of representing a utility function u consists of a table listing for every bundle  $X \subseteq \mathcal{R}$  the utility u(X). By convention, table entries with u(X) = 0 may be omitted.

- the explicit form is *fully expressive*:
  any utility function u : 2<sup>R</sup> → ℝ may be so described
- the explicit form is *not concise:* it may require up to  $2^n$  entries

Even very simple utility functions may require exponential space: e.g. the additive function mapping bundles to their cardinality (why?)

<u>Remark:</u> Of course, any additive utility function *could* be encoded very concisely: just store the utilities for individual goods + the information that this function is supposed to be additive  $\sim$  linear space complexity. But this is *not* a *general method* (not fully expressive).

## The *k*-additive Form

- A utility function is called k-additive iff the utility assigned to a bundle X can be represented as the sum of basic utilities assigned to subsets of X with cardinality ≤ k (*limited synergies*).
- The *k*-additive form of representing utility functions:

$$u(X) \hspace{.1in} = \hspace{.1in} \sum_{T \subseteq X} \alpha^T \hspace{.1in} \text{with} \hspace{.1in} \alpha^T = 0 \hspace{.1in} \text{whenever} \hspace{.1in} |T| > k$$

Example:  $u = 3.x_1 + 7.x_2 - 2.x_2.x_3$  is a 2-additive function

- That is, specifying a utility function in this language means specifying the *coefficients* α<sup>T</sup> for bundles T ⊆ R.
- In the context of resource allocation, the value  $\alpha^T$  can be seen as the additional benefit incurred from owning the items in T together, *i.e.* beyond the benefit of owning all proper subsets.

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#### **Expressive Power**

The k-additive form is *fully expressive*, if we choose k large enough:

**Proposition 2** Any utility function is representable in k-additive form for some  $k \leq |\mathcal{R}|$ .

<u>Proof:</u> For any utility function u, we can define coefficients  $\alpha^X$ :

$$\begin{aligned} \alpha^{\{\}} &= u(\{\}) \\ \alpha^X &= u(X) - \sum_{T \subset X} \alpha^T \quad \text{for all } X \subseteq \mathcal{R} \text{ with } X \neq \{\} \end{aligned}$$

Hence,  $u(X) = \sum_{T \subseteq X} \alpha^T$ , which is k-additive for  $k = |\mathcal{R}|$ .  $\Box$ 

The k-additive form allows for a *parametrisation* of synergetic effects:

- 1-additive = modular (no synergies)
- $|\mathcal{R}|$ -additive = general (any kind of synergies)
- ... and everything in between

# Comparative Succinctness

If two languages can express the same class of utility functions, which should we use? An important criterion is *succinctness*.

Let L and L' be two languages for defining utilities. We say that L' is at least as succinct as L, denoted by  $L \leq L'$ , iff there exist a mapping  $f: L \to L'$  and a *polynomial* function p such that:

- $u \equiv f(u)$  for all  $u \in L$  (they represent the same functions); and
- $size(f(u)) \leq p(size(u))$  for all  $u \in L$  (polysize reduction).

Write  $L \prec L'$  (strictly less succinct) iff  $L \preceq L'$  but not  $L' \preceq L$ .

Two languages can also be *incomparable* with respect to succinctness.

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## Explicit vs. *k*-additive Form

**Proposition 3** The explicit and the *k*-additive form of representing utility functions are incomparable with respect to succinctness.

<u>Proof sketch:</u> The following two functions can be used to prove the mutual lack of a polysize reduction:

- u<sub>1</sub>(X) = |X|: representing u<sub>1</sub> requires |R| non-zero coefficients in the k-additive form (*linear*); but 2<sup>|R|</sup> − 1 non-zero values in the explicit form (*exponential*).
- u<sub>2</sub>(X) = 1 for |X| = 1 and u<sub>2</sub>(X) = 0 otherwise: requires |R| non-zero values in the explicit form (*linear*); but 2<sup>|R|</sup> − 1 non-zero coefficients in the k-additive form (*exponential*), namely α<sup>T</sup> = 1 for |T| = 1, α<sup>T</sup> = −2 for |T| = 2, α<sup>T</sup> = 3 for |T| = 3, ...

Y. Chevaleyre, U. Endriss, S. Estivie, and N. Maudet. *Multiagent Resource Allocation with k-additive Utility Functions*. DIMACS-LAMSADE Workshop 2004.

## Weighted Propositional Formulas

An alternative approach to preference representation is based on weighted propositional formulas ...

<u>Notation</u>: finite set of propositional letters PS (representing goods); propositional language  $\mathcal{L}_{PS}$  over PS can describe requirements.

A goal base is a set  $G = \{(\varphi_i, \alpha_i)\}_i$  of pairs, each consisting of a consistent propositional formula  $\varphi_i \in \mathcal{L}_{PS}$  and a real number  $\alpha_i$ . The utility function  $u_G$  generated by G is defined by

 $u_G(M) = \sum \{ \alpha_i \mid (\varphi_i, \alpha_i) \in G \text{ and } M \models \varphi_i \}$ 

for all models  $M \in 2^{PS}$ . G is called the generator of  $u_G$ .

▶ If we restrict goals to *conjunctions of atoms* (of at most length k), then this corresponds directly to the k-additive form.

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## Weighted Conjunctions of Literals

**Proposition 4** The language of weighted conjunctions of literals is more succinct than the *k*-additive form.

<u>Proof sketch</u>: Every conjunction of atoms is also a conjunction of literals, so the latter at *at least* as succinct as the *k*-additive form.  $\checkmark$  To separate the two consider  $u(\{\}) = 1$  and u(X) = 0 for  $X \neq \{\}$ : *u* is generated by  $G = \{(\neg p_1 \land \dots \land \neg p_n, 1)\}$  (linear), but requires exponentially many coefficients in the *k*-add. form:  $\alpha^T = (-1)^{|T|}$ .  $\checkmark$ 

# Weighted Conjunctions of Literals (cont.)

**Proposition 5** The language of weighted conjunctions of literals is at least as succinct as the explicit form.

<u>Proof:</u> Let u be any utility function given in explicit form. For each bundle X with  $u(X) \neq 0$  add the following goal to your goal base:

$$\left(\left(\bigwedge_{p\in X}p\right)\wedge\left(\bigwedge_{p\not\in X}\neg p\right),u(X)\right)$$

That is, the cardinality of the goal base is equal to the number of non-zero values in the explicit form, and each goal has length n.  $\Box$ 

So this may seem the "best" language. But:

- some (simple) utilities may take *more space* than in the explicit or *k*-additive form (albeit not exponentially more)
- now representations are *not unique* anymore

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## **Program-based Representations**

Yet another approach to representing preferences would be to define utilities in terms of a *program:* input bundle, output utility value. But not just any program will do. Requirements:

- it must be possible to efficiently validate that a given string constitutes a *syntactically correct program*; and
- we have to have an effective method of *computing the output* of the program for any given input.

Dunne *et al.* (2005) propose such a program-based approach based on so-called *straight-line programs* (warning: this is rather technical).

One result says that any function computable by a deterministic Turing Machine in time T is representable by an SLP with  $O(T \log T)$  lines.

P.E. Dunne, M. Wooldridge, and M. Laurence. *The Complexity of Contract Negotiation*. Artificial Intelligence, 164(1–2):23–46, 2005.

Y. Chevaleyre, U. Endriss, and J. Lang. *Expressive Power of Weighted Propositional Formulas for Cardinal Preference Modelling*. Proc. KR-2006.

ordinal preference structures.

bundles, say which one is preferred.

## **Combining Priorities**

There are several options (convention:  $\min(\{\}) = +\infty$ ):

• Best-out ordering:

 $M \preceq M' \text{ iff } \min\{rank(i) \mid M \not\models \varphi_i\} \le \min\{rank(i) \mid M' \not\models \varphi_i\}$ 

That is, preference depends (only) on the rank of the most important goal that is being violated.

#### • Discrimin ordering:

Let  $d(M, M') = \min\{rank(i) \mid M \not\models \varphi_i \text{ and } M' \models \varphi_i\}$  be the rank of the most important goal "discriminating" the alternatives.

$$\begin{split} M &\preceq M' \text{ iff } d(M,M') \leq d(M',M) \text{ or } \\ \{\varphi_i \mid M \models \varphi_i\} = \{\varphi_i \mid M' \models \varphi_i\} \end{split}$$

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### **Prioritised Goals**

**Ordinal Preferences** 

Next we are going to look into different languages for representing

Recall that an *explicit representation* of an ordinal preference relation

 $\prec$  over  $2^n$  alternatives requires space up to  $O(2^n \cdot 2^n)$ : for each pair of

Again, associate goods with propositional letters in PS and bundles with models  $M \in 2^{PS}$ . Goals can be expressed as formulas in the propositional language  $\mathcal{L}_{PS}$ .

Instead of weights, we now have a *priority relation* over goals. Assuming this priority relation is a total order, it can be represented by a function  $rank : \mathbb{N} \to \mathbb{N}$  mapping each (index of a) goal to its rank. By convention, a *lower rank* means *higher priority*.

A goal base is now a finite set of goals with an associated rank function:  $G = \langle \{\varphi_1, \dots, \varphi_m\}, rank \rangle$ .

► Ideally, all goals will get satisfied. But if not, how can we extend the priority relation over goals to a preference relation over alternatives?

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### **Combining Priorities (cont.)**

• Leximin ordering:

Let  $d_k(M) = |\{\varphi_i \mid M \models \varphi_i \text{ and } rank(\varphi_i) = k\}|$  be the number of goals of rank k that are satisfied by alternative M.

 $M \leq M'$  iff (1) for all k:  $d_k(M) = d_k(M')$  or (2) there exists a k such that  $d_k(M) < d_k(M')$ and for all j < k:  $d_j(M) = d_j(M')$  Multiagent Systems 2006

#### Properties

- None of the three variants of combining prioritised goals leads to a *fully expressive* preference representation language.
- The *best-out ordering* and the *leximin ordering* result in *connected* preference relations, but the *discrimin ordering* typically does not.
- For the *strict* preference relations we have:
  - best-out preference entails discrimin preference; and
  - discrimin preference entails leximin preference

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## **Ceteris Paribus Preferences**

In the language of *ceteris paribus* preferences, preferences are expressed as statements of the form  $C: \varphi > \varphi'$ , meaning:

"If C is true, all other things being equal, I prefer alternatives satisfying  $\varphi \wedge \neg \varphi'$  over those satisfying  $\neg \varphi \wedge \varphi'$ ."

The "other things" are the truth values of the propositional variables not occurring in  $\varphi$  and  $\varphi'$ . A preference relation can be constructed as the transitive closure of the union of individual preference statements.

<u>Discussion</u>: interesting from a *cognitive* point of view (close to human intuition), but of rather *high complexity*.

An important sublanguage of *ceteris paribus* preferences, imposing various restrictions on goals, are *CP-nets*.

C. Boutilier et al. CP-nets: A Tool for Representing and Reasoning with Conditional Ceteris Paribus Preference Statements. JAIR, 21:135–191, 2004.

## Summary

- Preference representation is relevant to MAS, because agents need to communicate their interests to make collective decisions.
- We have emphasised expressive power and succinctness:
  - expressive power should be *appropriate*; note that many game-theoretical results presuppose that agents can express *any* preference structure (e.g. whatever your true valuation, you should be able to communicate it to the auctioneer)
  - succinctness is crucial in *combinatorial domains* (such as resource allocation)
- Languages considered (there are many more):
  - cardinal: explicit form, k-additive form, weighted goals, and program-based representations of utility functions
  - ordinal: prioritised goals and ceteris paribus statements

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## References

For a concise overview and for a discussion of the role of preference representation in the context of multiagent resource allocation, consult:

• Y. Chevaleyre *et al.* Issues in Multiagent Resource Allocation. *Informatica*, 30:3–31, 2006. Section on Preference Representation.

For an in-depth survey of logic-based languages for representing preferences, refer to:

 J. Lang. Logical Preference Representation and Combinatorial Vote. Annals of Mathematics and Artificial Intelligence, 42(1):37–71, 2004.

## What next?

Next week, we are going to continue discussing issues related to preference representation, but we are going to focus specifically on languages developed for combinatorial auctions:

• Bidding Languages for Combinatorial Auctions

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